The Child Care Data Center

Child Care Aware® of America’s web-based tool for data-driven advocacy
Today’s Agenda

• Learn about the Child Care Data Center project
  – Purpose
  – Progress

• Take a “test drive” of our phase 1 prototype

• Hear our plans to move forward

• Share your voice:
  – Advocacy activity
  – Data collection activity

• Stay connected!
Early care and education has long-lasting impacts on the lives of children.

It’s a space where children learn health habits—good or bad!

Many children, particularly those who are low income and in communities of color, do not have access to high quality, affordable care.
Use data to build supply, access, quality

- Use existing information in new ways to tell state and local stories
- Compare data to other states for reference, connection, advocacy
- Overlay child care data with other fields, to show how the child care system and other systems interact or connect
Collecting and Displaying Data

• So…can’t we just collect some info from all of the states and pop it on a map?

• Data in child care is hard to find, harder to standardize!
  – Comparing state by state when programs are open, what ages they serve, etc.
Enter: The CCDC

Explored new stories, identified our audience, narrowed data sources, built prototype
Using Data to Identify Patterns

Total County Population Estimate: 133,129
Total Child Care Facilities: 108
Overall County Child Care Capacity: 8058

County Race Distribution:
- White: 85.7% (114,056)
- Non-White: 14.3% (19,073)

% of Non-White Population:
- 0-10%
- 11%-20%
- +20%

Child Care Facilities:

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Average Licensed Capacity</th>
</tr>
</thead>
<tbody>
<tr>
<td>0 to 12 months</td>
<td>10.2</td>
</tr>
<tr>
<td>13 to 23 months</td>
<td>11.1</td>
</tr>
<tr>
<td>24 to 35 months</td>
<td>11.1</td>
</tr>
<tr>
<td>3 to 4 years</td>
<td>12.1</td>
</tr>
<tr>
<td>5 years</td>
<td>12.3</td>
</tr>
<tr>
<td>Kindergarten</td>
<td>8</td>
</tr>
<tr>
<td>Before &amp; After School</td>
<td>9.8</td>
</tr>
</tbody>
</table>
Using Data to Identify Patterns
Using Data to Identify Patterns

- Total County Population Estimate: 502,546
- Total Child Care Facilities: 10
- Overall County Child Care Capacity: 342

County Race Distribution:
- White: 60.3% (302,867)
- Non-White: 39.7% (199,679)

Average Licensed Capacity (By Age):
- 0 to 12 months: 2.8
- 13 to 23 months: 3.8
- 24 to 35 months: 3.8
- 3 to 4 years: 10.4
- 5 years: 5
- Kindergarten: 3.4
- Before & After School: 5
Using Data to Identify Patterns

Types of Child Care

- **50%**
  - 5 total facilities
- **10%**
  - 1 total facilities
- **10%**
  - 1 total facilities
- **20%**
  - 2 total facilities

- Family Child Care
- Head Start Program
- Ministry
- Pre School Program
- School Age Program

% of Non-White Population

<table>
<thead>
<tr>
<th>Percentage Range</th>
<th>Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-10%</td>
<td>Blue</td>
</tr>
<tr>
<td>11%-20%</td>
<td>Green</td>
</tr>
<tr>
<td>&gt;20%</td>
<td>Red</td>
</tr>
</tbody>
</table>

Child Care Facilities
Data to Advocacy

Crafting Messages
Sharing Stories
Sharing data with elected officials
  – Emails/action centers
  – Scheduling meetings
  – Setting up site visits

Advocacy
What Can We Do

Take the next step and use this data to make the case for more accessible and affordable child care for everyone in your community. Explore the tools below and take action: connect the data to stories, educate elected officials and support current legislation.
Phase Two

Data collection: focused on our annual survey process
• Easier data collection
• Easier data cleaning
• Easier data review

Advocacy: recognizes that advocacy looks different in each state and community. We’re starting by assessing “advocacy readiness”
• Develop and provide resources based on different types of advocacy
• Capacity to pull through or link to state campaigns, or link to our national campaigns—state choice!
Your time to shine—tell us what to do!

• Advocacy
  – Explore activities related to our advocacy readiness assessment

• Data
  – Explore our proposed “stories”/reports; give us feedback
Want to Connect? Ping me!

What would you like to know about access to care?
   – Are there benchmarks or comparisons you are interested in?

Do you have data or ideas that help us reach priority communities?

Something else?!

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